



SecureShift® Technology

Overt Solutions for Personal Identity Verification



A World Standard in Security



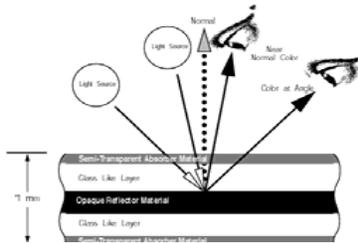
- The power and simplicity of **Optically Variable Pigment®**
- Protecting over 25 billion banknotes in more than 90 countries
- Approximately 80% of the total value of the world's currency
- Provides positive, easy verification by eye and a strong deterrence to counterfeiting



OVP®SECURITY PIGMENT



What is SecureShift® Technology?



label reflected in mirror showing color shift



Color shifting light interference technology that provides a unique combination of easy visual **Authentication**, **Application flexibility**, **Aesthetics** and **Affordability** for anti-counterfeiting solutions.

Why is an overt solution so important?



- Provides all levels of users (law enforcement, security personnel, customs officials, general public) with an easily visible and identifiable security feature that helps authenticate identity
- Does not require any additional equipment or infrastructure to verify
- Extremely difficult to duplicate or simulate color-shifting effect (strong deterrent to counterfeiters)
- Flex Products color-shifting technology has been on currencies worldwide for many years, so general public is aware and familiar with our overt security technology

SecureShift® Technology – The Cornerstone of an Effective Solution



SecureShift® Technology provides an effective, rapidly deployable and affordable cornerstone for a multi-pronged strategy for personal identity verification.

The SecureShift® Solution



For more information please contact:

Murray Dawson
Flex Products Inc.
1402 Mariner Way
Santa Rosa, CA 95407

Tel: 1-707-525-7914

Fax: 1-707-525-7537

Email: Murray_Dawson@flexprod.com

Or visit our Website
www.SecureShift.com